



Jeff Carlson Joins Cass as Vice President, Global Sales and Marketing

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ST. LOUIS--(BUSINESS WIRE)--Apr. 18, 2019-- [Cass Information Systems, Inc.](#) (NASDAQ: CASS), a leading global provider of transportation, energy, telecom and waste invoice payment and information services, has hired Jeff Carlson as the company's vice president, global sales and marketing for its freight audit and payment division. Cass recently announced record earnings of \$30 million in 2018. For its freight payment clients, dollars processed also reached a record, topping \$28 billion.

"We're thrilled to welcome Jeff as a key member of our management team," stated Mark Campbell, president of Cass's freight audit and payment division. "His extensive experience in the industry will be a great asset to Cass. We all look forward to his energy, ideas, and leadership to further propel our strong sales momentum."

Carlson joins Cass with more than 20 years' experience in the freight payment industry, where he's served in several strategic management roles. While at U.S. Bank, he played a significant role in the development of key aspects of the PowerTrack solution, pricing model, and marketing and sales processes, while most recently joining the supply chain finance team to help build out aspects of that service offering. Carlson also served as a vice president of the technology, consumer products/retail, and manufacturing industry verticals at freight payment provider Trax Technologies. At Cass, Carlson will continue to focus on solutions that support the logistics and related financial management needs of North American and global shippers.

About Cass Information Systems

Cass Information Systems, Inc. is a leading provider of integrated information and payment management solutions. Cass enables enterprises to achieve visibility, control and efficiency in their supply chains, communications networks, facilities and other operations. Disbursing over \$60 billion annually on behalf of clients, and with total assets of \$1.6 billion, Cass is uniquely supported by Cass Commercial Bank. Founded in 1906 and a wholly owned subsidiary, Cass Bank provides sophisticated financial exchange services to the parent organization and its clients. Cass is part of the Russell 2000®. More information is available at www.cassinfo.com.

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